

Amendments to the Claims

This listing of claims will replace all prior versions and listings of claims in this application:

Listing of Claims

1. (Original) A method for providing promotions with recorded programs comprising:
 - selecting a program to record, wherein the selecting of the program is based on user input;
 - selecting a promotion to record; and
 - causing the program and the promotion to be recorded.
2. (Original) The method of claim 1, wherein the promotion is selected based upon the content of the program.
3. (Canceled)
4. (Currently amended) The method of claim [[3]] 1 wherein the user input is a selection of a specific program.
5. (Currently amended) The method of claim [[3]] 1 wherein the user input is a program designation.

6. (Original) The method of claim 1 further comprising recording both the program and the promotion on a storage unit.

7. (Original) The method of claim 6 wherein the promotion is recorded at the beginning of the program.

8. (Original) The method of claim 7, further comprising recording a flag with the promotion to indicate the beginning of the program during playback.

9. (Original) The method of claim 6 wherein the promotion is recorded at the end of the program.

10. (Original) The method of claim 6 wherein promotions are recorded at the beginning and the end of the program.

11. (Original) The method of claim 6 wherein the promotion is recorded at any desired point within the program.

12. (Original) The method of claim 1 further comprising receiving the program and the promotion.

13. (Original) The method of claim 12 further comprising receiving program guide data.

14. (Original) The method of claim 13 wherein the program, the promotion, and the program guide data are received on a single broadcast channel.

15. (Original) The method of claim 13 wherein the program, the promotion, and the program guide data are received on a plurality of broadcast channels.

16. (Original) The method of claim 13 further comprising storing the program, the promotion, and the program guide data.

17. (Original) The method of claim 16 wherein the program, the promotion, and the program guide data are stored on a storage unit.

18. (Original) The method of claim 16, wherein the program, the promotion, and the program guide data are stored on a plurality of storage units.

19-34. (Canceled)

35. (Original) A system for providing promotions with recorded programs comprising:

a user input device that receives user input;
and

a processor that selects a program to be recorded based on the user input, selects a promotion to be recorded, and causes the program and the promotion to be recorded.

36. (Original) The system of claim 35 wherein the processor selects the promotion based upon the content of the program.

37. (Canceled)

38. (Currently amended) The system of claim [[37]] 35 wherein the user input is a selection of a specific program.

39. (Currently amended) The system of claim [[37]] 35 wherein the user input is a program designation.

40. (Original) The system of claim 35 wherein the processor causes the promotion to be recorded at the beginning of the program.

41. (Original) The system of claim 40, wherein the processor causes a flag to be recorded with the promotion to indicate the beginning of the program during playback.

42. (Original) The system of claim 35 wherein the processor causes the promotion to be recorded at the end of the program.

43. (Original) The system of claim 35 wherein the processor causes promotions to be recorded at the beginning and at the end of the program.

44. (Original) The system of claim 35 wherein the processor causes the promotion to be recorded at any desired point within the program.

45. (Original) The system of claim 35 further comprising a receiver that receives signals and data.

46. (Original) The system of claim 45 wherein the receiver receives signals and data on a single broadcast channel.

47. (Original) The system of claim 45 wherein the receiver receives signals and data on a plurality of broadcast channels.

48. (Original) The system of claim 35 further comprising a storage unit that stores the program and the promotion.

49-59. (Canceled)